

Gail Anderson Collection

Collection, MG.17

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Abstract

Designer Gail Anderson spent fifteen years at Rolling Stone, where she ultimately became Senior Art Director. She defined the magazine's visual style through conceptual typography, employing traditional and non-traditional materials to form letters and symbols. In 2002, Anderson moved to SpotCo, an agency specializing in arts and entertainment advertising, where she was Creative Director of Design; she was also a partner in Anderson Newton Design. Anderson is an SVA alumnus and has co-authored numerous books on design. She is currently the Chair of SVA's BFA Advertising and Graphic Design Department and Creative Director of the Visual Arts Press, SVA's in-house design studio. Anderson was the 2018 recipient of the National Design Awards Lifetime Achievement Award, presented by the Cooper Hewitt, Smithsonian Design Museum.

Scope And Contents

The Anderson Collection consists of posters, books, magazines, assorted ephemera, and original production materials related to Rolling Stone.

General Physical Description

Five boxes and one flat file drawer.

Restrictions

This collection is open for research.

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Preferred Citation

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Acquisition Information

The Gail Anderson Collection was acquired as a gift from Gail Anderson.

Author/Processed By

Processed by Beth Kleber.

Collection Contents

Gail Anderson Collection

Series 1. Posters

(36 records)

Schoenfeld Theatre. A Beheading in Spokane by Martin McDonagh, Box 5
Palace Theatre. All Shook Up, Box 5
Royale Theatre. Anna in the Tropics by Nilo Cruz, Box 5
Golden Theatre. Avenue Q ("I am not a closeted homowhatever!"), Box 5
Golden Theatre. Avenue Q ("Slightly overweight puppet seeking soulmate"), Box 5
Golden Theatre. Avenue Q ("Warning: Full Puppet Nudity"),
Golden Theatre. Avenue Q (What the fuzz are you looking at?), Box 5
Cort Theatre. Barefoot in the Park by Neil Simon, Box 5
Roundabout Theatre. Brief Encounter by Noel Coward, Box 5
St. James Theatre. Finian's Rainbow,
Belasco Theatre. Julius Caesar, Box 5
Marquis Theatre. La Cage Aux Folles, Box 5
Longacre Theatre. La Cage Aux Folles, Box 5
Colonial Theatre (Boston). Lennon, Box 5
Plymouth Theatre. Long Day's Journey into Night by Eugene O'Neill, Box 5
Martin Beck Theatre. Man of La Mancha, Box 5
Roundabout Theatre. Mrs. Warren's Profession by George Bernard Shaw,
Golden Theatre. Oleanna by David Mamet, Box 5
Neil Simon Theatre. Ragtime: The Musical, Box 5
Roundabout Theatre. Sondheim on Sondheim, Box 5
Music Box Theatre. Superior Donuts by Tracy Letts, Box 5
Al Hirschfeld Theatre. Sweet Charity, Box 5
Booth Theatre. The Good Body by Eve Ensler, Box 5
Roundabout Theatre. The Marriage of Bette and Boo by Christopher Durang ,
Circle in the Square Theatre. The Miracle Worker by William Gibson, Box 5
Roundabout Theatre. Tin Pan Alley Rag by Mark Saltzman,
Hilton Theatre. Young Frankenstein: The New Mel Brooks Musical, Box 5
Academy of American Poets. National Poetry Month. April 2008,
Chicago Design Museum. A Lot of People Are Waiting for Martin Luther King or Mahatma Gandhi to Come Back - But They
Are Gone. We Are It. It Is Up To Us. It Is Up To You - Marian Wright Edelman,
Reclaiming My Time - Maxine Waters,
Type Directors Club. Wanted: Kodak Slide Projector,
I Don't Even Think of You as Black,
University of the Arts. Words and Pictures: An Evening with Senior Illustration Students from the University of the Arts,
Emancipation Proclamation,
United States Postal Service. Emancipation Proclamation stamp print,
VASA Presents Halloween Masquerade Party,

Series 2. Books

(9 records)

AIGA Design Legends Gala, Box 1

American Typeplay by Gail Anderson and Steven Heller (New York: PBC Library of Applied Design), Box 1

Graphic Wit: The Art of Humor in Design by Gail Anderson and Steven Heller (New York: Watson-Guptill Publications), Box 1

New Ornamental Type: Decorative Lettering in the Digital Age by Gail Anderson and Steven Heller (New York: Thames & Hudson), Box 1

New Vintage Type: Classic Fonts for the Digital Age by Gail Anderson and Steven Heller (New York: Watson-Guptill Publications), Box 1

The Designer's Guide to Astounding Photoshop Effects by Gail Anderson and Steven Heller (Cincinnati, Ohio: How Design Book), Box 1

The Savage Mirror: The Art of Contemporary Caricature by Gail Anderson and Steven Heller (New York: Watson-Guptill Publications), Box 1

Typography 22: The Annual of the Type Directors Club (New York: HBI/Harper Collins), Box 1

Outside the Box: Hand-Drawn Packaging From Around the World by Gail Anderson. (Princeton Architectural Press), Box 1

Series 3. Magazines

(27 records)

Graphic Design USA (Gail Anderson - 2010 Person to Watch), January-February 2010, Box 1

Step Inside Design ("Gail Anderson: Versatile Typophile"), May-June 2008, Box 1

Rolling Stone, issue 561, September 21, 1989, Box 3

Rolling Stone, issue 559, August 24, 1989, Box 3

Rolling Stone, issue 565, November 16, 1989, Box 3

Rolling Stone, issue 575, April 5, 1990, Box 3

Rolling Stone, issue 577, May 3, 1990, Box 3

Rolling Stone, issue 608/609, July 11-25, 1991, Box 3

Rolling Stone, issue 612, September 5, 1991, Box 3

Rolling Stone, issue 614, October 3, 1991, Box 3

Rolling Stone, issue 621, January 9, 1992, Box 3

Rolling Stone, issue 624, February 20, 1992, Box 3

Rolling Stone, issue 625, March 5, 1992, Box 3

Rolling Stone, issue 626, March 19, 1992, Box 2

Rolling Stone, issue 627, April 2, 1992, Box 2

Rolling Stone, issue 631, May 28, 1992, Box 2

Rolling Stone, issue 639, September 17, 1992, Box 2

Rolling Stone, Issue 552, May 18, 1989, Box 3

Rolling Stone, Issue 564, November 2, 1989, Box 3

Rolling Stone, Issue 604, May 16, 1991, Box 3

Rolling Stone, Issue 615, October 17, 1991, Box 3

Rolling Stone, Issue 618, November 28, 1991, Box 3

Rolling Stone, Issue 623, February 6, 1992, Box 3

Rolling Stone, Issue 632, June 11, 1992, Box 2

Rolling Stone, Issue 641, October 15, 1992, Box 2

Rolling Stone, Issue 643, November 12, 1992, Box 2

Rolling Stone, Issue 655, April 29, 1993, Box 2

Series 4. Miscellaneous Printed Material

(3 records)

Art in Embassies brochure, Box 2

Type Directors Club. It Takes All Types letterpress card, Box 2

Emancipation Proclamation stamp press sheet,

Series 5. Rolling Stone typography

(23 records)

"Cube" photostat, Box 4

HOT issue cover page original art, Box 4

HOT issue cover page original art - hand-drawn type, overlaid on top of pastel piece, Box 4

"Johnny Clegg's War on Apartheid" original art, Box 4

"Johnny Clegg's War on Apartheid" photostat, Box 4

"Living Colour's Time is Now" photostat, Box 4

"The Martin Scorsese Interview" mechanical, Box 4

"The Martin Scorsese Interview" Nov. 1, 1990 tear sheet, Box 4

"The Martin Scorsese Interview" color key, Box 4

"Okay, okay" type mechanical, Box 4

"Skull's Angels" type mechanical, Box 4

"The Titan of Jazz" pencil sketches, Box 4

"The Titan of Jazz" page layout sketch, Box 4

"The Titan of Jazz" sketches, Box 4

"The Titan of Jazz" mechanical, Box 4

Cover lines mechanical - "Bruce Weber," "By Scott Spencer," "The Titan of," "Wilson Phillips", Box 4

Issue dummy for January 10, 1991, Box 4

Issue dummy for October 31, 1991, Box 4

Dummy type (photocopy), Box 4

Rolling Stone Typositor Menu, Box 4

New Fonts for The Stone (typositor menu), Box 4

Rolling Stone braille edition - Issue 596, January 24, 1991 (one of two parts), Box 4

Rolling Stone braille edition - Issue 605, May 30, 1991 (one of three parts), Box 4

Series 6. About Gail Anderson

(1 record)

Gail Anderson historical files - School of Visual Arts acceptance letter (1980), New York State Education Department Certificate of Commendation (1980), letter requesting permission of use "Faces in a Crowd" art (1980), "Arts in Education" booklet with "Faces in a Crowd Art," XIII Olympic Winter Games Lake Placid 1980 certificate,